ATAIS recommendations

132. SHRI MURASOLI MARAN:
DR. SANJAYA SINH:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Air Time Authority of India has submitted a report to Government relating to allotment of time slots to private producers;

(b) if so, what are the details of the recommendations; and

(c) what action is being taken by Government on these recommendations?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (c) The Air Time Committee of India was not required to submit any report to the Government. However, a document on implementing the scheme for allotment of time slots on the Metro/FM Channels of Doordarshan/All India Radio at Delhi, Bombay, Madras and Calcutta has been received from the Chairman of the Air Time Committee of India. Government have sought clarifications on a number of points contained therein.

Telecast of current cricket series between England and India

133. SHRI SUKOMAL SEN:
SHRI N. GIRI PRASAD:
SHRI GAYA SINGH:
SHRI GURUDAS DAS GUPTA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that during the current cricket series between England and India, the right to televise the matches has been given to a foreign TV. Company;

(b) whether it is also a fact that his Ministry had to pay a huge amount to that foreign T.V. company for televising the matches through Doordarshan;

(c) if so, what are the reasons as well as the details thereof;

(d) total loss suffered by Doordarshan in this deal;

(e) whether Doordarshan has failed to get the right to televise the said current series from B.C.C.I.; and

(f) if so, what are the details of the reasons responsible therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) Yes, Sir;

(b) Doordarshan will have to pay Rs. 1.10 crores towards TV Right fee to Board of Control for Cricket in India (BCCI) who is the client of World Production Establishment/Trans World International.

(c) Doordarshan has procured the TV rights from World Production Establishment/Trans World International as Board of Control for Cricket in India without any prior intimation to Doordarshan (the host broadcaster) had concluded an agreement with World Production Establishment. M/s Trans World International which is the Production arm of M/s World Production Eastablishment will do the Production of the India/England series.

(d) Loss or gain can be evaluated only after the series is over.

(e) No Sir as in (c) above.

(f) As in (c) above.

Radio as a source of information in rural areas

134. MISS. SAROJ KHAPARDE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the Radio is still a primary source of information in the rural areas of the country; and